Gianmaria Vernetti

Portfolio - CV

Starting point

I am a professional copywriter with more than 16 experience working for agencies and managing clients on my own

BUT

I am currently shifting my career path towards creative technologies and interaction design

WHY?

Because I am passionate about it

AND

I have developed sound skills in these fields *(or at least I think so)*

SO

This is my portfolio and CV, hope you enjoy it.

Tech skills

Programming

Touchdesigner

Max/MSP

Processing/P5.js

Javascript

D3.js

Python

Topics

Interaction design

Computer vision

Sound design

Data visualization

Generative design

Parametric design

Tools/Technologies

Sensors

Raspberry
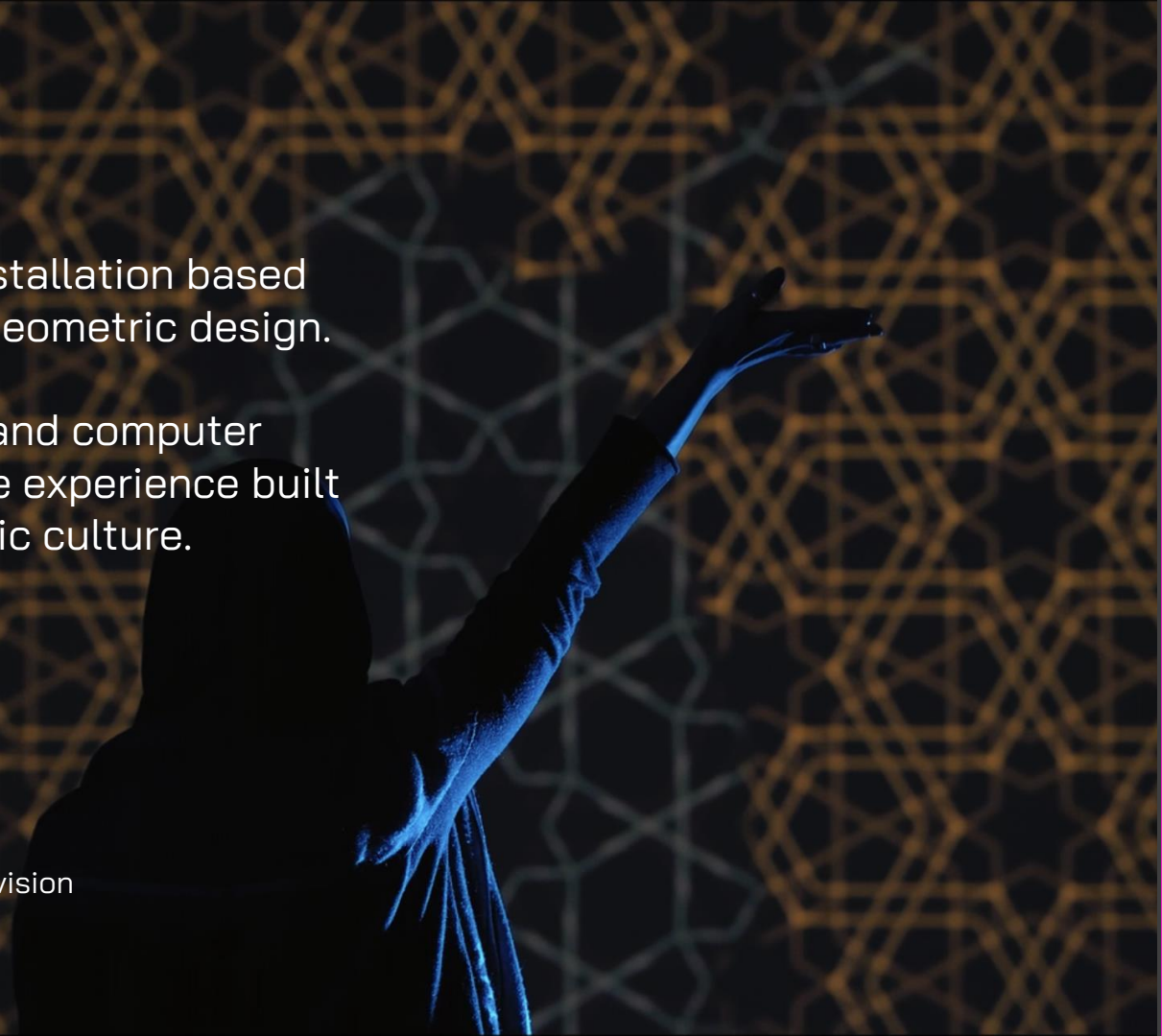
API

OSC

MQTT

Art-Net

Project: Al-ʿišq

Al-ʿišq is a live interactive installation based on the principles of Islamic geometric design.

Al-ʿišq makes use of design and computer vision to create an immersive experience built upon the aesthetics of Islamic culture.

Video →

Made with: Touchdesigner and Max/MSP

Keywords: parametric design, computer vision

Project: Here and now in 82021

Here and now in 82021 is a NFT serial work that turns information into data art for distant future generations.

Starting from the beginning of 2021, for 365 days the most relevant news of each single day were transformed into visuals and code, to the advantage of the human beings of 82021.

OpenSea ↱→

Made with: Touchdesigner and Max/MSP

Keywords: generative design, NFT

Project: Our selves

Our Selves is an audiovisual installation that explores the relation between human brainwaves and smartphone data.

Our Selves creates an immersive visual soundscape and an imaginary conversation between thoughts and smartphone connections data.

Video →

Made with: Processing

Keywords: data visualization, EEG

Listen Facebook

Project: La scatola nera e il suono dell'antimateria

La scatola nera e il suono dell'antimaterial
is a gesture-reactive audio installation.

It is based on the sonification of L'Anticamera
della Morte (The Death Waiting Room), a work by
Pinot Gallizio (1902-1964), painter, chemist, poet
and situationist.

More [→

Made with: Max/MSP and Processing

Keywords: interaction design, sound design

Project: Pianotronics

Pianotronics is an audiovisual live set.

The eight pieces of the project combine advanced sound design treatments and visual techniques, including audio-reactive particle systems, generative shapes, video glitch and more.

Audio →

Visuals →

Made with: Elektron Octatrck, Ableton Live, Touchdesigner

Keywords: generative design, sound design, glitch

CV

gianmaria.vernetti@gmail.com
+39 3355391449
gianmariavernetti.com
Based in Turin, Italy

In brief

Professional journalist.
Focused on copywriting and content strategy.
More than 15 years experience in communication.
Strong project management skills.
Love technology and digital culture.
Musician and creative coder.
My English is (almost) perfect.
I have good manners too.

Yesterday

Writer and communication specialist
2008-2012

Marketing researcher
2006-2007

Degree in International Relations
University of Turin

Today

2012 - Ongoing
Freelance copywriter and strategist.
I collaborate with communication agencies and manage clients on my own.
I am mainly focused on tech industries.

Main clients and references:
EY (Ernst & Young)
SKF Group
Bosch Rexroth
LexisNexis Risks Solutions

Let's speak

Mother tongue
Advanced
Advanced

Well, thanks for your attention